

SOLUTIONS FOR

Industrial equipment manufacturers



The right coatings can aid with high-quality performance and lengthen the life of your industrial equipment. You need products that provide excellent corrosion and chemical resistance, resilient exterior durability and strong protection from impacts and abrasions. The PPG TRUEFINISH® industrial coatings product portfolio delivers thousands of color formulations with the long-lasting durability and surface protection you need for your equipment.

Personalized solutions

With our vast portfolio of liquid, powder and pretreatment technologies, your local PPG TrueFinish specialist will work closely with your operation to offer solutions that meet your everyday challenges. Based on your unique requirements, we can provide solutions that deliver:

- Thin-film flexibility that does not crack or chip against high impacts
- Anti-corrosive products that defend against rust
- Excellent adhesion over a variety of metal substrates
- Wet-on-wet primer-to-topcoat application that may increase throughput
- Product performance and application training that may help achieve applied cost efficiencies
- Quick color and gloss customization based on your standards

Local availability and service

We combine our innovative technologies with a local sales and service team that works directly with your business. Your local team can provide quick custom color matching and a local stocking program so you have the products you need, when you need them.

Coatings for

Automated assembly equipment

Cranes and lifts

Storage tanks and containers

Rollers and conveyors

Pumps and valves



We protect and beautify the world™



Our relationships with global leaders in the industrial equipment market have led to world-class technologies engineered to protect against the most aggressive threats your equipment will encounter. The following market-proven solutions are formulated to provide operational versatility while delivering the quality your customers have come to expect.

Recommended Topcoats

GOOD

Spectracron 100 Series

Delivering strong performance from a single-component, acrylic-modified alkyd, this topcoat allows you to add an optional catalyst to enhance depth of image, color and gloss retention, and chemical and abrasion resistance.

BETTER

Spectracron 370 Series

This direct-to-metal acrylic urethane imparts robust UV stability and dynamic surface protection without the need of a primer, increasing manufacturing efficiencies versus two-coat systems.

Spectracron 380 Series

Our advanced POLY-IOTHANE™ coatings technology combines exterior urethane protection with thin-film flexibility and strong corrosion resistance, creating lasting durability in the harshest environments.

BEST

Spectracron 390-UV Series

Utilizing innovative acrylic-resin technology designed to enhance color and gloss retention, this powerful urethane topcoat delivers extended UV protection for equipment that lives outdoors.

Recommended Primers

GOOD

Spectracron 111 Series

Formulated to offer you flexibility, this rust-inhibitive, fast-drying primer is not only compatible with a wide range of topcoats, but is now available in custom colors to increase color consistency and throughput.

BETTER

Spectracron 531 Series

With a 1:1 mix ratio, this high-build primer combines easy application capabilities with tough and durable first-layer epoxy protection.

Spectracron 560 Series

With wet-on-wet capabilities, this two-component epoxy primer offers strong adhesion over a variety of substrates while presenting excellent corrosion and impact resistance.

BEST

Spectracron 573 Series

Utilizing two-component epoxy technology, this anti-corrosive primer is engineered to keep equipment in harsh environments looking good and is specially formulated to increase sag resistance.

Our product lines



SPECTRACRON® Coatings

Formulated with advanced resin technologies, our solvent-based liquid primers and topcoats range from quick dry enamels to innovative, two-component urethanes. These products create excellent surface protection over a variety of metal and plastic substrates.



AQUACRON® Coatings

Presenting strong substrate protection where flammability and solvent exposure issues are critical, these waterborne primers and topcoats can offer reduced VOC emissions compared to solvent-based coatings without sacrificing quality or performance.



ENVIROCROn® Coatings

With an in-stock library of over 500 color formulations, a wide range of specialty effects and ultra-durable solutions available, our powder coatings line provides consistently powerful protection.



Pretreatment and Specialty Coatings

The ultimate quality of a finish depends on how well the substrate is prepared. Our pretreatment product line is designed to clean and coat a variety of metal substrates under a wide variety of temperatures.

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